

# gotostcroix.com

your guide to st. croix

Celebrating 20 years of promoting St. Croix!

**100**  
THINGS TO DO  
ON ST. CROIX

**original  
campaigns**



**christiansted  
harbor cam**



**st croix  
pocket map**



**island guides  
for everything**

## **fresh new design**

great on mobile phones, too!

## **search engine visibility**

high ranking St. Croix website

## **business directory**

extensive listings with big exposure  
now available in 3 sizes

## **email newsletters**

reaching 12,000 subscribers weekly  
visitors, residents, media + travel

## **editor's blog**

hundreds of posts by local experts  
to inspire st croix experiences

## **original videos + playlists**

St. Croix videos (ours + yours)  
curated on our YouTube channel

## **event calendar**

upgraded with useful features  
search, share, download, subscribe

## **social media**

highly effective + engaging  
content reaching 20,000 followers

## **planning packages**

hand packed relocation +  
vacation packages sent by mail

## **vintage poster series**

collect the series, sold online  
or available retail + wholesale

### ***support local business!***

*gotostcroix is a privately owned company, with a business office  
in Christiansted and a friendly, dedicated team to serve you.*

call us (340) 773-4466 | sign up online [gotostcroix.com/sign-up/](http://gotostcroix.com/sign-up/)

# gotostcroix.com

your guide to st. croix

gotostcroix makes it easy for (visiting and local) customers to find you, from any place at any time.

**listings** Choose the best listing size for EACH area of your business (example: restaurants + catering).

for each listing, you'll receive:	small	medium	large
Business name, location, phone #, one photo, 100 word description, link to website	✓	✓	✓
Inclusion in one regional guide (Csted, Fsted, East End, North Shore)	✓	✓	✓
Inclusion in event calendar and your rack cards in mailers	✓	✓	✓
Order of appearance in category	Bottom	Mid-Top	Top
Additional links for social media (up to 5)		✓	✓

on your listing page you can add:	small	medium	large
Large fixed "billboard" photo with link		✓	✓
Photo gallery (up to 5 photos)			✓
<b>Additional Features!</b> Google Map, TripAdvisor Reviews, Embedded Video, PDF, your related events and listings			✓

**annual price per listing**    **\$525**    **\$650**    **\$900**

*Single payment or quarterly w/credit card (+\$25 setup)*

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Use gotostcroix to supercharge your internet marketing to a focused St. Croix audience.

## premium advertising

### boost

1 month  
**\$300**

2 months  
**\$500**

**Ideal to promote a big event, the launch of a new business or product.**

A one month promotion utilizing key pages of gotostcroix.com, mention in (1) email newsletter, plus (2) social media posts. Campaigns begin on 1st of month - choose from 1 or 2 months. \*Deadlines apply for inclusion

### featured

6 months  
**\$600**

12 months  
**\$1000**

**Ideal for a targeted campaign in one main section.**

Your large photo will be highly visible in a slide rotation, and will link to your chosen web page. For best results, change your photo monthly or quarterly. Campaigns begin on 1st of month - choose 6 or 12 consecutive months.

**Choose one section:** Stay • Play • Shop • Eat • Live • Plan • Weddings • Relocation  
Christiansted • Frederiksted • East End • North Shore

### sponsor

12 months  
**\$3600**

**Everything from your featured package above, plus...**

Inclusion of your business in our editorial coverage, blog, social media and email campaigns for this section.

### **vip** new!

12 months  
**\$10,000**

**Have visibility on all pages of gotostcroix, for one flat price!**

Include your company logo at the bottom of every single page of gotostcroix. Logos will display in black and white, in a scroll, in random order, and link to your website.

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gotostcroix is the website your customer already uses and recommends.



**page views**

**2.3 mil.**  
annual

**6,301**  
per day



**unique visitors**

**540,000**  
annual

**1,480**  
per day



**sessions**

**1.2 mil.**  
annual

**3,287**  
per day



**leads (click thru)  
to our advertisers**

**150,000**  
annual

**411**  
per day



**audience**

**44%** new **56%** returning



**devices**

desktop  
**50%**

mobile  
**36%**

tablet  
**14%**

*\*average annual metrics 2017-2018*

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