



More than 25 years ago, GoToStCroix.com began with a simple idea: make planning a trip to St. Croix easier. While the way people discover destinations has changed dramatically, our purpose has not.

GoToStCroix remains an independent destination guide built on decades of local knowledge, thoughtfully organized and curated to help people discover St. Croix with ease and confidence.

Every page is designed to help visitors quickly find local businesses, memorable experiences, and the information they need to make informed decisions.

Everything is intentionally curated—from business listings and editorial guides to our calendar of events and recommendations—to create a trusted resource that people return to throughout every stage of planning.

We'd love to show you what's new—and how GoToStCroix can work for your business.

Wendy Solomon, Founder/Publisher
Fiona Ross, Project Manager
Jennie Ogden, Editor



Built on local knowledge.
Organized for travelers.
Serving St. Croix for 27 years.

GoToStCroix at a Glance

27.5

Years in
Business

30 K

Monthly
Visitors

65 K

Monthly
Pageviews

4.5 K

Monthly
Clickthru

49 K

Social Media
Followers

11 K

Email
Subscribers

New for 2026-2027

User-driven search, filters, and sorting
A section dedicated to discovering St. Croix
Upgraded banner campaigns and reporting

Unchanged since 1999

Dedicated full-time team on St. Croix
Privately owned + licensed VI business
Updated daily for quality and accuracy

Available Sections

Places to Stay
Things to Do
Food and Drink
Getting Around

Island Life / Real Estate
Discover St. Croix
Calendar of Events
Special Offers

*Blog, Guides, Planners, and Email Newsletters
Available through Sponsor Packages*



scan or click to see all options



Business Listings

Each listing is a unique ad, sold individually (ie: hotel + restaurant)

Standard \$650/yr

The essential listing gives you visibility in your section, and includes a 100 word description, (6) photos, (1) link offsite, map location pin.

Premium \$900/yr

The larger listing allows for an extended 300 word description, (12) photos, (4) links offsite, map location pin, plus the option to embed your business video (from youtube or vimeo).

Enhancements

Options you can add to boost what's most important to you.

Events + Offers \$250/yr

A dedicated listing for your special event (or special offer/promo) that is displayed with your business listing, and featured throughout our calendar section year-round.

360° Virtual Tour \$600

An interactive 360° "walk-through" experience puts the viewer inside your villa, shop, restaurant - We'll create it + display it on your listing. Includes hosting 1yr + embed code for your use.

Section Visibility

Strategic placement in a targeted section for maximum visibility.

Static Banners \$1200/yr

While a listing helps visitors find your business, banner campaigns give you prominence throughout the section you choose. Free design, quarterly reports. Banner size 970w x 250h pixels.

Dynamic Banners \$1800/yr

Elevate the static banner to a dynamic format - options include a photo slideshow, video embed, or real-time facebook feed. Free design, quarterly reports. Banner size 970w x 250h pixels.

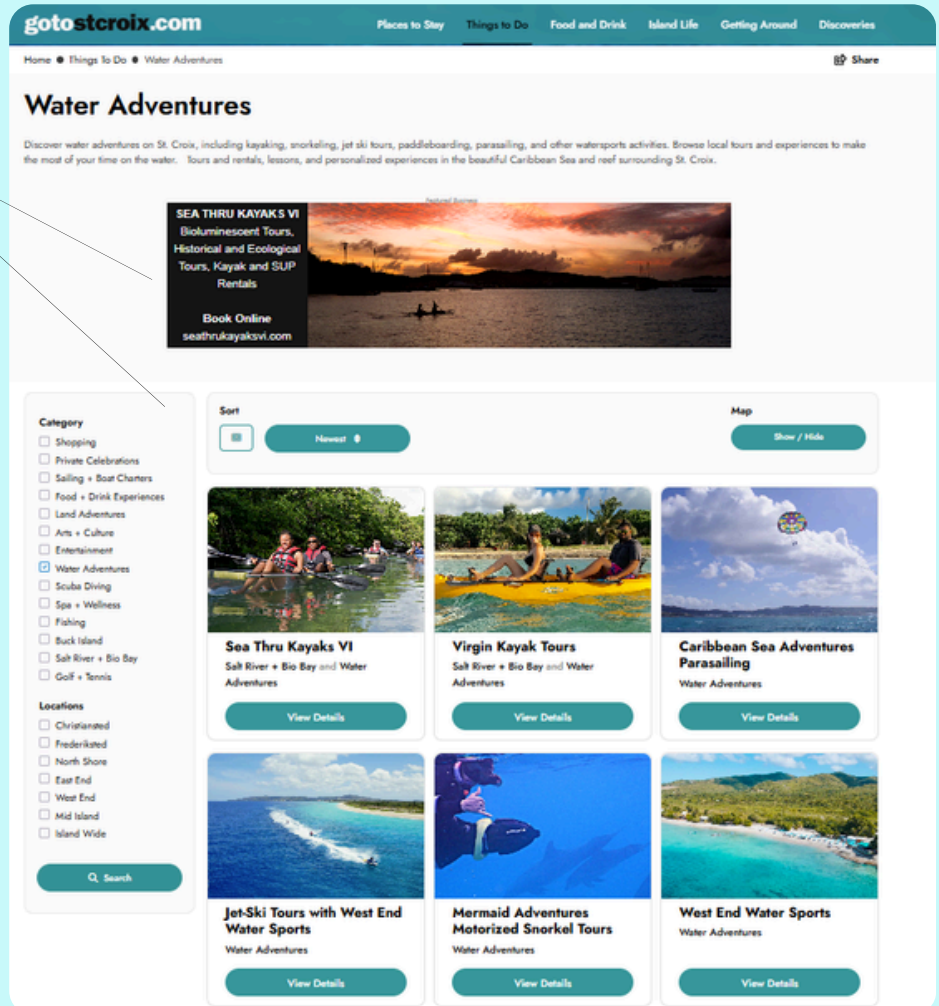
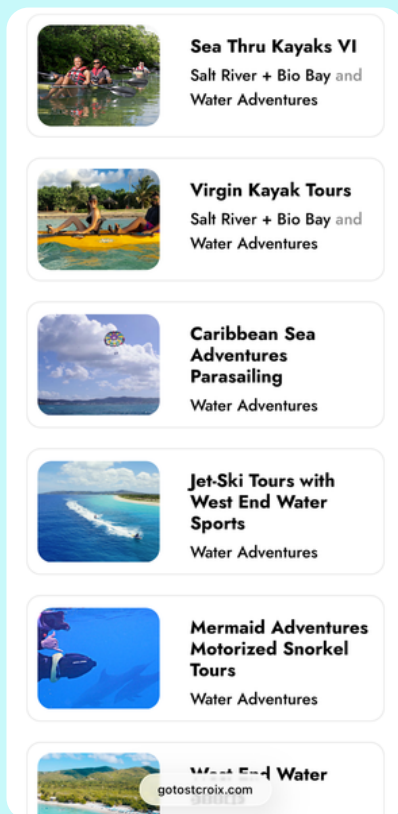
Sponsor Package \$3600/yr

Choose your listing(s) first, then add this package for priority listing position, dynamic banner campaign in your section, plus exclusive sponsor-only placement throughout key editorial sections: the blog, location + interest guides, and email newsletters.

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brand new site design

fresh, clean, photo rich visuals
mobile responsive design
section banner campaigns
user-driven search and sort



St. Croix Pocket Map



Sales begin April 2027

A good old-fashioned printed road map, meant for navigating St. Croix's roads. There are 200,000 copies printed every other year, with distribution at 150+ locations on St. Croix, including the airport, car rentals, cruise ship pier, hotels, villas, attractions, real estate offices. Highly coveted ad spaces are limited. **Get on our waitlist for the next edition.**

St. Croix Poster Series

An original series of vintage-style St. Croix posters, highlighting the icons of St. Croix. Currently (8) unique 18x24 posters are available at select St. Croix retailers. Sold online and shipped globally, they are ideal for client gifts, party favors, welcome bags, decor for the home, office, dorm. **Ask about wholesale pricing for 10+ posters.**



gotostcroix.com/store